



IOWA DEPARTMENT OF AGRICULTURE AND LAND STEWARDSHIP

Bill Northey, Secretary of Agriculture

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ALL-NATURAL LAWN AND GARDEN FERTILIZERS ADDED TO “CHOOSE IOWA” PROGRAM

HOLSTEIN – Four All Seasons, LLC has joined the growing number of companies that are participating in the Choose Iowa™ program, a promotional program designed to enhance consumer awareness of Iowa products. Four All Seasons manufactures *Bio-Source Natural Fertilizers* which can be used on lawns, in vegetable gardens, and in flower beds in place of petroleum-based fertilizers.

“We are very excited about this partnership with the Choose Iowa™ program and are hopeful that more and more customers will buy products that are grown right here in Iowa,” stated Delayne D. Johnson, co-owner of Four All Seasons. “There is no better way to promote the State of Iowa than by urging all Iowans to buy what is manufactured right here in our back yards -- we hope everyone will check out the Choose Iowa™ website and see what Iowa has to offer the world.”

Four All Seasons is based out of Holstein, Iowa and is marketing their 9:1:1 and 11:1:1 (N:P:K) fertilizers this year. Currently, the company has ten retailers in over 15 Iowa towns that sell their kid and pet safe fertilizers that are made from ethanol plant by-products. Four All Seasons is a division of Galva Holstein Ag, LLC, to learn more go to www.FourAllSeasons.net.

“We are excited about the opportunity to showcase our granular fertilizer products and provide an opportunity for consumers to support the Midwest and not the Mid East oil companies,” added Johnson.

Choose Iowa™ is helping consumers identify products that are grown, raised, processed or manufactured in Iowa. The program also assists retailers in identifying and promoting Iowa products for their customers by marking them with the Choose Iowa™ logo.

There are just under two hundred products registered at this time. To view the current list of registered products and participating retailers visit www.chooseiowa.com. Choose Iowa™ promotes the image of Iowa and the value of Iowa products with a state-identity program that increases awareness and demand for Iowa products.

